

CONNECTICUT AFTER SCHOOL NETWORK

**EVERYDAY HEROES:
Calling All After School Staff!!**

ADVERTISE

EXHIBIT

SPONSOR

**2019
Annual After School Conference**

Saturday, November 2, 2019, 8:30a.m. – 3:30p.m.
Hartford Marriott Downtown, Hartford, CT

EVERYDAY HEROES: EMPOWER. ENGAGE. ENRICH.

About the Conference

“The Exhibit Space was well run and lots of opportunities to talk with attendees.” — 2016 Exhibitor

“Extremely useful! Overall an excellent workshop. Very informative, fun, and enjoyable.”

—2016 Participant

NOVEMBER 2, 2019

Hartford Marriott Downtown,
Hartford, CT

The Connecticut After School Network is proud to host its 30th Annual Fall Conference. Join us for this full-day event designed specifically for K-12 after school and summer program providers. The event will be held on Saturday, November 2, 2019 at the Hartford Marriott Downtown.

ABOUT THE CONFERENCE

- Connecticut’s only conference designed specifically for after-school and summer program providers
- Local and national expert presenters
- More than 24 workshops on best practices in programming and curriculum; organizational leadership and administration; relationship-building with staff, youth, families and community; and other topics.
- Special Leadership track for Program Directors and Administrators

ABOUT OUR AUDIENCE

The conference is open to everyone interested in learning beyond the traditional classroom, although it is primarily attended by program providers in Connecticut serving K-12 youth.

2018 OVERVIEW

Last November, the conference was attended by 200 program directors and staff from every corner of Connecticut. The move to a larger venue in 2019 let us accommodate more people.

WHO ATTENDS:

- 90% Afterschool Program Directors and Site Staff
- 3% Nonprofit Administrators
- 3% School and Govt. Administrators
- 4% Other (Parents, Consultants, Evaluators, Board Members, etc.)

IMPORTANT DATES

- 10/14** Last day for Platinum, Gold, Silver, and Conference Bag Sponsors
- 10/24** Last day for Bronze sponsorship
- 10/29** Exhibitor deadline
- 11/2** Conference

Become a Sponsor!!

Support the Conference and make valuable connections with afterschool directors, site supervisors, program staff and youth development experts from across Connecticut.

SPONSORSHIP OPPORTUNITIES	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Keynote Speaker Welcome	3 minutes	1 minute	–	–
Prominent Exhibitor Booth Space (6 foot x 30 inches)	Yes	Yes	Yes	Yes
Full Color Ad inside Conference Book	2 Full Pages (includes Back Cover)	Full Page	1/2 Page	1/4 Page
Recognition on All Print, Email, Website & Media Promotional Materials Pre- and Post-Conference	Yes	Yes	Yes	Yes
Recognition for One of the Conference Workshop Tracks or Meals of Your Choice	Yes	–	–	–
Website Advertisement and Link on Training Events Page	12 months	–	–	–
Weekly Newsletter Sponsorship Ad	13 weeks	4 weeks	–	–
Recognition from the Podium During Conference Opening	Yes	Yes	Yes	Yes
Name and Logo on All Conference Signage	Yes	Yes	–	–
Promotional Items in All Conference Bags	Yes	Yes	Yes	–
Complimentary Conference Registrations	6	4	2	1

EXHIBIT

Reach K-12 After School and Summer Providers in Connecticut



“Outstanding variety of workshops and presenters”
—2016 Participant

Exhibit With Us!

- Take advantage of 6 ½ hours of access to your community
- One 6' x 30" table and 2 folding chairs
- Fifty word description in the Conference Program Book
- Includes continental breakfast and buffet lunch for one person

Register by October 29, 2019:

- \$50 for nonprofit organization
- \$150 for for-profit organization
- Use form on back page

ADDITIONAL SPONSORSHIP OPPORTUNITIES

All Sponsors Receive Recognition on All Print, E-mail, Website & Promotional Materials

CONFERENCE BAGS \$2,000 (ONLY ONE AVAILABLE)

- Name and Logo on All Conference Bags
- Full Color 1/2 Page Ad in Conference Booklet
- Promotional Items in All Conference Bags
- 4 Complimentary Registrations

LUNCH SPONSOR \$1,500

- Name and Logo on Signage Located in Lunch Area
- Announcement of Sponsor During Opening

BREAKFAST SPONSOR \$750

- Name and Logo on Signage Located in Breakfast Area
- Announcement of Sponsor During Opening

COFFEE SPONSOR \$500

- Name and Logo on Signage Located in Coffee Area
- Announcement of Sponsor During Opening

SCHOLARSHIP SPONSOR \$125 EACH

- Provide scholarships for Youth Workers to Attend for Free
- Opportunity to Select Award Recipient

Advertise Here!

Program Ad

Advertise your business in our conference program which will be distributed to a minimum of 350 participants and features a full 8.5" x 11" vertical format.

A great way to reach out to after school and summer programs across the state.

<i>Full Page Ad</i>	<i>\$200</i>
<i>1/2 Page Ad</i>	<i>\$100</i>
<i>1/4 page Ad</i>	<i>\$50</i>
<i>Business Card Ad</i>	<i>\$25</i>

Deadline for electronic receipt of artwork:
October 25, 2019

Conference Bag Stuffer

Do you have a coupon, pamphlet, marketing piece that you would like to give to each participant at our conference? We will stuff each conference bag with your item, minimum of 350 bags.

Please contact us to discuss the size and quantity of bag stuffer appropriate for this conference.

One item \$100

Weekly Newsletter

Starting this Summer, more than 1,700 after school staff will receive our revamped weekly email newsletter with all the latest news related to youth programs in Connecticut.

Each issue will have only a single sponsor so reserve your space today!

Advertisements will use a rectangle format of 180 x 150 pixels and will hotlink to your website.

Four weeks \$200
Thirteen weeks \$500

To Become a Sponsor, Exhibitor, or Advertiser:
Please complete the attached form and email the information to Monica at mwhalen@ctafterschoolnetwork.org.

"Great ideas that we can take back and use."

-2016 Participant

Schedule at-a-glance

7:00 - 8:00 am	Booth Set Up
8:00 am - 4:00pm	Exhibits Open
8:00 - 8:45 am	Networking & Continental
8:45 - 9:00 am	Breakfast Opening Remarks
9:00 - 9:30 am	Keynote
9:30 - 9:45 am	Break
9:45 - 11:15 am	Workshop Session #1
11:15 - 11:30am	Break
11:30 am - 12:30 pm	Lunch
12:45 - 2:15 pm	Workshop Session #2
2:15-2:30 pm	Break
2:30 - 4:00 pm	Workshops Session #3
4:00 pm	Exhibits Close

Application for Exhibits, Advertisements, and Bag Stuffers

Organization _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

Email _____

Exhibitor Space

For Profit Organization \$150

Non Profit Organization \$50

\$50 for each additional table

No. of Tables: _____

Additional Continental Breakfast & Lunch \$40 per person (1 free) _____

(you are welcome to bring your own meals)

Program Book Advertisement

Full Page _____	½ Page _____	¼ Page _____	Business Card _____
\$200	\$100	\$50	\$25

Electronic copy of your advertisement must be received by October 25, 2019

Bag Stuffer

One marketing item in each participant's bag \$100 _____

Amount Enclosed: _____

Credit card number: _____

Expires: _____ CVV code: _____ Name on card: _____

Checks payable to: CT After School Network, 12 Melrose Ave. Branford, CT 06405